



2C2P and Investree Expand Potential of Thai SMEs through Qwik Omnichannel Service

Thailand, 8 December 2020 - 2C2P, Southeast Asia's leading payment platform, today announced the launch of Qwik Omnichannel service on web and mobile platforms for Thailand-based small and medium-sized enterprises (SMEs). It has also partnered ASEAN-based fintech startup, Investree, to provide financing up to THB 5 million to 2C2P customers with no collateral required, fast approval and affordable interest rate to encourage the growth and potential of SMEs.

Amidst the rising number of Thai SMEs hosting their businesses on social media platforms, Qwik Omnichannel service by 2c2p offers greater privacy, convenience and security to SMEs. With Qwik Omnichannel service, SME owners can quickly generate a payment link and share with the customers. The link will direct their customers to the secure 2C2P payment page to make payment from various sources of payment. Besides, SME owners can generate and show QR code to customers at shops to make payment from mobile banking or wallet applications. At the close of business, Qwik Omnichannel service produces a single itemized report for easy bookkeeping. SMEs do not have to publicize bank account details for their customers to transfer money to, have their own websites and connect to payment gateway for accepting payment, or manually reconcile payments and invoices. Their customers can pay online or offline from various payment options, such as card, online banking, wallet or cash at the payment counters. In addition, 2C2P's partner, Investree, is further sweetening the deal by offering financing up to THB 5 million for the first 100 sellers at a special interest rate without any collateral required.

"Qwik Omnichannel service provides the same technology used by large enterprises, tailored especially for SMEs' needs," said Mr. Piyachart Ratanaprasartporn, CEO of 2C2P Thailand. "Through Qwik Omnichannel and our partnership with Investree, we hope to spur the growth of Thailand's SME sector and allow them to reach new heights by eliminating administrative pain points," he added.

2C2P launched the first version of Qwik many years back for thousands of social networking sellers and has been upgraded to the new version of Qwik Omnichannel. In August 2020, Qwik was launched in the

Thai government's 'We Travel Together' initiative as a payment option for many hotels on the Pao Tang application. In time, 2C2P hopes to refine and extend the solution beyond Thailand to other markets.

Investree (or the company) was established in 2015, started in Indonesia, with a mission to support the growth of Indonesia's underserved SMEs ecosystem. By October 2020, Investree has facilitated IDR 7.3 trillion in loans to 1,444 borrowers and recorded more than 120 thousand lenders on its platform in Indonesia only. The social and economic impact of the facilitated loan has been also amplified by an interesting study from Lembaga Demografi (Demographic Institute) of the Faculty of Economics and Business, Universitas Indonesia (LD FEB UI) that was published in July 2020.

According to the research, Investree as a fintech lending mainly impacted on 3 aspects which are revenue, employment, and credibility increase. First, 56% of SMEs owners experienced an increase in their revenues after borrowing from Investree. Then, after utilizing Investree's access to capital, 44% of SMEs owners has experienced an increase in the number of employees. Finally, Investree's service also enabled 59% of SMEs owners in gaining more credibility to acquire more funding from formal financial institutions. Considering these positive impacts, Investree commits to widen the impact on Southeast Asia. Strengthening its regional presence, Investree (Thailand) started collaborating with 2C2P in Thailand at the beginning of this year. In addition, the company is also on track to expand to the Philippines with a local partner this year.

"Investree is very honored to be a part of 2C2P's Qwik Omnichannel launch and we look forward to supporting 2C2P's customers' growth going forward." added Mr. Worakorn Sirijinda, Co-Founder of Investree (Thailand).

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About 2C2P

2C2P is a full-suite payments platform helping businesses securely accept payments across online, mobile and offline channels, as well as providing issuing, payout, remittance and digital goods services. The company has dual headquarters in Singapore and Bangkok, and operates across Asia, Europe and the US. It is the preferred payments platform of tech giants, online marketplaces, retailers and other global enterprises. For more information, please visit: www.2c2p.com.

Media Enquiries:

2C2P Thailand Marketing Team
E: mkt@2c2p.com

About Investree (Thailand) Limited

Investree provides interfacing service sites as a liaison for the party providing the loan (lender) and the party who needs the loan (borrower). Investree's mission is to increase financial inclusion by providing



funding alternatives for lenders and a better access to financing, easier and more affordable financing for growing SMEs in Southeast Asia by optimizing data and technology. In Thailand, Investree is in the process of acquiring Crowdfunding License from Thailand's Securities Exchange Commission.

For further information, visit <https://www.investree.co.th/> or follow our social media channels:

LinkedIn: Investree Thailand

Facebook: Investree Thailand

Media Enquiries:

Investree

pr@investree.id