

## Investree Thailand is Gearing Up to Serve More SMEs in Thailand

*Thailand's Security and Exchange Commission has approved a crowdfunding license for Investree in Thailand.*

**March 3, 2021** – Thailand's Security and Exchange Commission (SEC) has approved license for Investree (Thailand) Co. Ltd. to operate as a crowdfunding platform in Thailand effective 23 February 2021. This license affirms that Investree Thailand complies with SEC's stringent criteria and strengthens Investree's ability to support SMEs in Thailand. With this license, Investree Thailand is ready to serve more underserved SMEs by connecting SMEs to investors through its marketplace platform.

"We are very grateful for the approval and support from Thailand's SEC. The license is the first step in allowing Investree to provide Thai SMEs with new financing solutions and services which in turn will contribute to Thailand's economic recovery in this current challenging situation," said **Worakorn Sirijinda, Investree Thailand Co-Founder**.

**Investree Co-Founder & Regional CEO, Adrian Gunadi**, further added, "Investree's commitment remains the same, to help more SMEs in Southeast Asia get access to funding and support them with the financial solutions that they need. This license further showcases our capabilities to support them through our platform. We are very excited for the next chapter of Investree Thailand and we look forward to more partnerships in the future as well increasing the financial inclusion and literacy for the underserved."

Currently, Investree Thailand has partnered with several leading companies namely Pantavanij, Thailand's leading e-procurement and B2B marketplace platform, 2C2P, Thailand's largest payment gateway and FlowAccount, an online invoicing and accounting software solution for small businesses, entrepreneurs, and freelancers. With Pantavanij, Investree is providing supply chain financing to the qualified sellers and suppliers who are registered on Pantavanij's e-procurement system. With 2C2P, Investree utilizes technology and data to provide working capital financing facilities to 2C2P's merchants. Along the same line, Investree is collaborating with FlowAccount, to provide financing solutions for interested SMEs on their platform.

These partnerships further strengthens Investree's approach in building an SME ecosystem which allows wider financial access to business owners through easy and agile services that furthers empower business growth.

**CEO of 2C2P Thailand, Piyachart Ratanaprasartporn**, said, "We are excited to partner with Investree to provide essential services like payments and financing to SMEs in Thailand, to further encourage their growth and success. I'm certain that our merchants will benefit greatly from this new crowdfunding feature which will allow SMEs more freedom and variety in sources of funding."

It is well recognized that SMEs have large financial requirements while many are too small to be effectively served by established banking models given their lack of collateral and credit history, thus creating a persistent financial credit gap in this middle segment.

Investree Thailand provides two products namely Bullet Payment Security and Installment Payment Security which have similar characteristics to Invoice Financing and Working Capital Term Loan being offered in Indonesia and Philippines. For these two types of financing, Investree provides several advantages for SMEs: fair interest rate based on their proprietary credit scoring model, quick funding, and transparent condition and fees.

Investree Group was first established in 2015 with a mission to support the growth of Indonesia's underserved SMEs ecosystem. As a pioneer in fintech lending in Indonesia,

Investree connects lenders who are open to lending their money with borrowers who need financing support to grow their businesses. In 2021, they introduced the “Beyond Lending” strategy, an initiative that aims to become a one-stop solution platform by providing supply chain-based financing products to empower SMEs. Strengthening Investree’s regional presence, the company has recently expanded its regional reach in the Philippines in addition to Thailand.

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### **About Investree Thailand**

We are on a mission to empower small and medium-sized enterprises (SMEs), recognizing their great potential in leading and driving the economic growth of the country. The business-to-business financing marketplace we pioneered in Indonesia has championed the provision of capital access to small entrepreneurs through a digitally-powered ecosystem.

We are steadfast in replicating our group’s mission to broadening financial access for SMEs and at the same time offering opportunities for investors to invest in a new asset class tied directly to Thailand’s economic recovery and beyond.

For more information, visit [www.investree.co.th](http://www.investree.co.th) or social media channels:

LinkedIn : Investree Thailand

Facebook : Investree Thailand

Instagram : @investree.th

**At Investree, #EveryoneCanGrow.**

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