

## Investree Philippines Hosts a Virtual Negosyo Bounce Back Series for MSMEs

**June 23, 2021** – Most MSMEs have taken a hit and incurred some losses in the past year. However, as the government's vaccination programs ramp up, consumer confidence is expected to rebound. This is why Investree Philippines has taken the initiative to organize the Negosyo Bounce Back Event to kickstart the recovery of small to medium sized businesses, which will showcase business and finance experts in the industry.

The first installment of the 2-series event is slated for July 2, 2021 and will feature business motivational speaker Francis Kong and Investree Philippines Co-Founder and CEO Kok Chuan Lim. Discussions will focus on building the confidence of business owners and how to effectively manage business finances in changing times.

Francis Kong shares his thoughts on the challenges MSMEs face, “Crises bring challenges and problems. but crises also offer openings and opportunities. This is where successful entrepreneurs do not only bounce back but they bounce back stronger and enjoy the new opportunities that open up.”

KC Lim notes how the current situation has opened new doors of opportunities, “Tough business conditions can be alleviated by innovation. Filipinos are known for being *maparaan* (innovative) and it is evident in the way they handle difficult challenges. In this event, we’ll introduce new and innovative financing alternatives that can accelerate your business recovery.”

The second installment of Negosyo Bounce Back will be a forum on the future of bank financing with an introduction on digital transformation featuring Xavier Marzan, CEO of F(DEV), the venture-building arm of the Filinvest Group. Adrian Gunadi, Co-Founder of Investree Philippines, will discuss technological advancements in banking that will help businesses recover from financial losses. Hon. Cabinet Secretary Karlo Nograles will join the speaker lineup to talk about government initiatives for sustainable MSME financing in the Philippines.

Both events are supported by leaders from government regulatory offices--BSP Governor Benjamin Diokno, SEC Commissioner Ephyro Amatong, and DTI Secretary Ramon Lopez.

**Investree Philippines’ Negosyo Bounce Back event is free for business owners. Register at <http://investr.ee/WebinarNegosyoBounceBack>.**

Investree Philippines is a Fintech-based joint venture company between the Gotianun-led Filinvest Development Corp. (FDC) and Investree Singapore. By January 2021, it had received approval from the Philippines' Securities and Exchange Commission (SEC) to operate the first licensed crowdfunding platform for SME Financing in the country.

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### About Investree Philippines

We are on a mission to empower small and medium-sized enterprises (SMEs), seeing their great potential in leading and driving the economic growth of the country. The business-to-business lending marketplace we pioneered in Indonesia has championed the

provision of capital access to entrepreneurs, augmenting business financing gaps through a digital-powered ecosystem of trusted Lenders and Investors, and the SMEs we help.

We are steadfast in replicating the same success story with Pinoy business owners here, bringing financial options tailored to their needs and growth goals. Through our innovative infrastructure and fair business practices, we want to bolster providing quick, secure, transparent, and supportive financing options to the Philippine entrepreneurs.

For more information, visit [www.investree.ph](http://www.investree.ph) or social media channels:

LinkedIn : Investree Philippines

Facebook : InvestreePhilippines

Instagram : @investree.ph

**At Investree, #EveryoneCanGrow.**

**Media enquiries:**

**Filinvest Development Corporation**

Patricia Pineda

Investor Relations

[patricia.pineda@filinvestgroup.com](mailto:patricia.pineda@filinvestgroup.com)